

JUSTIN SPLINTER

JUSTINSPLINTER.COM

mobile: 651.894.2406 | justinsplinter@gmail.com

ABOUT ME

I am a graphic and web designer that pushes the limits. I am a driven, ambitious, and resourceful designer with 10+ years management experience. I positively and proactively design, develop, and maintain all website needs, in addition to any additional design work.

SKILLSET

Web designer and developer I design and develop engaging, innovative, and fresh websites.

Extensive visual and merchandising ability Adept at many aspects of merchandising including graphic design, sales-based merchandising, and comprehensive understanding of product placement and detail.

Logo and graphic design I have designed logos for clients ranging from new non-profits (ArtWest) to the Minneapolis Downtown Council (Chameleon Consortium) to a local theatre company (SOS Theater) to government (Northwest Crossing).

Skillset: Adobe Creative Cloud, Microsoft Office, HTML 5, CSS 3, WordPress, WordPress custom theming, PHP, vanilla Javascript

EDUCATION

A.A.S in Web and Interactive Media

Minneapolis College

January 2017 - May 2019

Graphic Design Print Media Certificate

Minneapolis College

January 2017 - May 2019

EXPERIENCE

Neka Creative | Minneapolis | Junior Designer, October 2017-present

Graphic design for a local firm with a focus on inclusivity. A diverse client and project based including web design, print, and digital media

- Promoted from intern to designer in January 2018.
- Web designer for clients including DEED and the State of Minnesota (CareerForce), City of Minneapolis (Green Minneapolis), the Minneapolis Downtown Council (Chameleon Consortium) and culinary (Junita's Jar).
- Multi-faceted input into all aspects of the business including video production, conference calls, social media, brainstorming sessions, and marketing.

A|X Armani Exchange | Mall of America, Bloomington | Store Manager, June 2011-February 2017

Oversees and responsible for all aspects of the business, including sales generation, operational processes, inventory control, loss prevention, growth and development of management team and sales associates.

- Recognized as Manager of the Month, North Region, July 2011 and August 2012. Promoted from Associate Manager to Store Sales Manager, June 2011.
- Store sales rank in top 10% in multiple categories YTD comp growth, percentage of sales associates on staff achieving sales incentive, and personal sales-per-hour. Year to year increases in both conversion percentage and average dollar sale.